



**2014 - 2015 SCHEDULE**

**Semester 1 Deep Dive Courses: YOU WILL PICK ONE TO ATTEND LIVE**  
*Stand Out & Be Juicy Marketing on Tuesdays, or Soulful Selling on Thursdays*

**Stand Out & Be Juicy Marketing**  
 with Lisa Cherney and/or Kim Carpenter

**Soulful Selling – Convert Conversations Into Clients** with Natasha Allrich

**OR**

**Tuesdays 1–2:30 PT / 4–5:30 ET**

**Thursdays**

- December 9
- December 16
- January 6
- January 13
- January 20
- January 27
- February 3
- Bonus Call March 10

**Dec Calls: 10-11:30 PT / 1-2:30 ET**

- December 11
- December 18

**Jan Calls: 1 – 2:30 PT / 4–5:30 ET**

- January 8
- January 15
- January 22
- January 29
- February 5

**Semester 2 Deep Dive Courses: YOU WILL PICK ONE TO ATTEND LIVE**  
*Speaking & Lead Generation on Tuesdays, or Creating Group Programs on Thursdays*

**Speaking & Lead Generation**  
 with Lisa Cherney and/or Kim Carpenter

**Creating Group Programs**  
 with Lisa Cherney and/or Kim Carpenter

**OR**

**Tuesdays 1–2:30 PT / 4–5:30 ET**

**Thursdays 1–2:30 PT / 4–5:30 ET**

- March 3
- March 17
- March 24
- March 31
- April 14
- April 21
- April 28

- March 5
- March 19
- March 26
- April 2
- April 16
- April 23
- April 30

**Note: May is an Integration Month**

**Live Lab – February 11 - 13 in Carlsbad, California**

## GROUP CALLS

### Group Office Hours Calls: w/6-Figure University Faculty (usually the 2nd Wed of the Month)

All calls at 1 PM PT / 4 PM ET

December 10  
January 7 (note different week)  
*February – no call, Live Lab*  
March 11  
April 8  
May 13

### Mentorship & Mastermind Calls: with Lisa Cherney (usually the 3rd Wed of the month)

All calls at 1 PM PT / 4 PM ET

December 17  
January 14 (note different week)  
*February – no call, Live Lab*  
March 18  
April 22 (note different week)  
May 6 – **Special Implementation & Mastermind Call**  
May 20 (Call followed by Grad Celebration)

## CLUB MEETINGS

**GTD Club:** This group is for anyone who wishes to engage with or review the material from the book “Get Things Done” in a study group.

**Monthly Call on 1<sup>st</sup> or 2<sup>nd</sup> Monday of the month** at 10 AM PT/ 1 PM ET for 60 minutes

Jan 12  
Feb 2

March 9  
April 6

May 4

**Sales Club:** This group is for anyone who wishes to engage with or review the material from Natasha's Soulful Selling Course in a study group and get on-going support with strategy sessions, making your offer, raising your prices and overcoming resistance to all of the above!

**Twice per month on Fridays** at 11 AM PT/ 2 PM ET for 60 minutes

March 13  
March 27  
April 10

April 24  
May 8

## BONUS VIRTUAL WORKSHOP

### *“Pump Up the Juice” Virtual Productivity Workshop*

**Get Things Done with more grace and ease.** We will focus on David Allan’s methodology for stress-free productivity that has allowed Lisa to release fear about growing her business and feel confident that everything is going to get done!

Friday, March 6 – 8:30 AM to 5 PM (hours subject to change)